

# Workflow – A Unifying Technology for Operational Support Systems

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## **Abstract**

A crucial issue facing Telecommunications Service Providers is the need to provide flexible, cost effective, management systems, which can rapidly adapt to changing customer requirements and market opportunities. A recent trend, which attempts to address this need, has been the development of management solutions comprising (building block) re-usable management components. Frequently the integration of such components requires hard coding and scripting to provide an integrated solution. This paper proposes workflow technology, coupled with distributed infrastructures, as a more cost effective, flexible environment for management component integration. The paper highlights the business and system benefits of such a solution, reviews the current state of workflow technology and standardisation, and presents a case study using CORBA based workflow technology to demonstrate its application in telecoms management. The case study examines a workflow engine based integration of a number of service accounting components within an existing telecoms infrastructure. Finally the paper evaluates the applicability of workflow based telecoms management solutions and identifies important elements required in their successful development.

## **Keywords**

Telecommunication Service Management, Workflow, Business Processes

## **1 Introduction**

In the competitive environment of the Telecommunications industry, Service Providers (SPs) must increasingly save costs and reduce their time to market, whilst at the same time deliver ever higher qualities of service to their customers. Although this is an extremely difficult challenge, there are some important industry trends which may be applied to assist in this endeavour. Of particular note are the benefits to be gained in the SP's Business Context through the application of standardised (management) Business Processes and Information Flows – such as those being defined by the TeleManagement Forum. In addition, the SP may also gain in their Systems Context by supporting these business processes through

increased use of re-useable Application Components and off the shelf Advanced Information Technologies – such as Workflow.

Individually, each of the above items may assist in providing a more efficient environment for the SP. However, used in correct combination, the mix of agreed business processes, application components and integrating workflow technology can dramatically improve the productivity and competitiveness of the SP and help to provide a future-proof OSS environment.

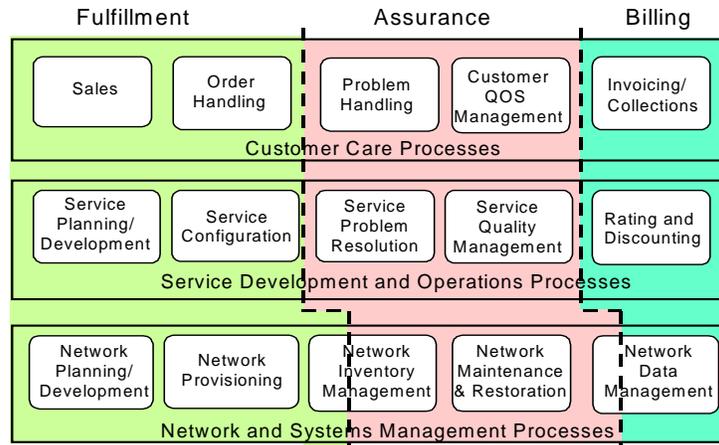
This paper has been developed from the results obtained from two ACTS projects: FlowThru[1] and DIFFERENCE[2], both of which have developed solutions based upon the combination of the above three industry trends. In addition, this work has been developed in close co-operation with the work programme of the TeleManagement Forum. This paper examines the principle factors behind the competitive improvements to be gained in the business and systems contexts and reviews, in particular, the critical role to be played by workflow technology as the common unifying ingredient. The paper investigates the use of workflow technology for automating telecommunications management business processes and presents a case study in accounting management systems for telecommunication services. The case study illustrates how workflow can be used to flexibly integrate management components. Finally the paper evaluates the effort required in realising such systems and identifies important elements required in their successful development.

## **2 The Telecom Business Environment**

In today's Telecom environment the impact of increased competition is causing Service Providers (SPs) to look increasingly more critically at cost reductions in supply of Telecommunication services to their customers. Major factors in this cost reduction may be considered under two broad headings, Business Context and Systems Context

### **2.1 Business Context**

The Business Context is concerned with reducing costs in the various stages of the business steps, which are carried out by the SP. In particular, the TeleManagement Forum (formerly the Network Management Forum -NMF) has developed a Business Process Model (BPM) which attempts to 'standardise' the high level Telecom business processes. In addition, a further value-added framework has been developed to show how these individual business processes may be linked into three fundamental "Flow-Through" processes (see Figure 1).



**Figure 1 TMF Operations Map**

These Flow-Through processes, which are defined in the TeleManagement Forum's Telecom Operations Map[3], are required to be supported by the SP business environment to provide services to customers. These processes identify the need to:

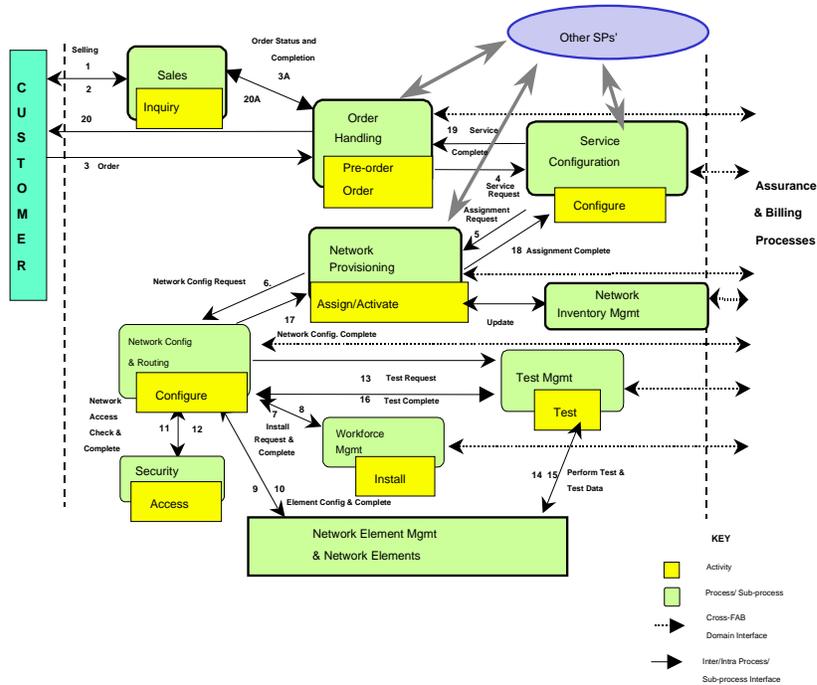
- **Fulfil** all the items needed to provide service to customers
- **Assure** that the service remains up and continues to support customer needs
- **Bill** the service provided to the customer

Defining and agreeing such business process frameworks within the Telecom industry provides a number of cost benefits to the SP:

- It facilitates better integrated business process interactions between the SP and their customers; also with other SPs and network technology providers.
- It allows build/buy decisions to be made whereby the SP can perhaps choose to procure Operational Support Systems (OSS) components which support appropriate parts of the business process framework and associated information flows.
- It provides a ready means to drive process automation within the SP environment.

### 2.1.1 Detailed Application of Business process and Information Flows

Further detail of business process automation and flow through is demonstrated in the Figure 2 below.



**Figure 2 TeleManagement Forum Fulfilment Business Process**

This figure shows the high level detail of one of the three Flow Through process defined by the TM Forum in the Telecom Operations Map. In this instance the high level details of the Fulfilment process are presented. The figure shows interactions and information flows between the various business processes, which collectively form the complete Fulfilment Process.

This level of process detail begins to identify the activities, which need to be supported to execute the process steps. It also identifies that technology is needed to provide the sequence of interactions shown in the figure – and thereby assist in providing process automation and flow through. Both of these items are discussed in more detail in the next section.

## 2.2 Systems Context

The Systems Context is concerned with the design and implementation of the Operational Support Systems (OSSs i.e. Management Systems) which are needed to support the various aspects of the Business Context (outlined above). Issues of principle concern are:

- Increased use of Application Components.
- Increased use of advanced (off-the-shelf) Information Technologies (AIT).

### **Application Components**

A component based architecture for Telecom applications provides a number of benefits:

- Components may be re-used across several business solutions.
- Components may be bought-in from third party developers.
- System solutions will become more modular and thereby easier to construct, maintain and upgrade.

### **Advanced Information Technology**

Advanced IT (AIT - including items such as distributed transaction processing, workflow, object oriented solutions, etc.) reduce costs because system solutions are no longer special to the Telecom sector. This is important for a number of reasons:

- Telecom specific technologies are usually more expensive to develop.
- Telecom specific technology skills are in much shorter supply and are therefore much more expensive (i.e. more Java and CORBA programmers than those with CMIP and GDMO experience).
- AITs are more mainstream, and are therefore receiving constant upgrades and are increasingly tuned to future processing environments (e.g. client/server, object oriented application environments).
- Development experience can be more readily imported from other sectors (e.g. finance, transport, government etc.)

For all the above reasons, the Telecom industry is increasingly interested in the use of AIT to complement the use of Telecom specific technologies (such as CMIP/GDMO, SNMP/SMI) in future OSS solutions. For example the TM Forum is developing a 'Technology Integration Map' for these IT selections which presents their usage in future OSS developments[4].

## **2.3 Integration of Business and Systems Context**

Integration of both the Business Context and Systems Context outlined above will lead to an extremely flexible and cost effective environment for OSS solutions. Agreed business processes may be used to define the environment for business, and re-usable application components may then be applied to deliver this environment in system form. The missing ingredient is a general-purpose technology which can be used to link these application components together to deliver the business processes in a flexible and readily deployable fashion. Such a capability is provided by Workflow technology [5].

## **3 Workflow enabled Management Application Integration**

A workflow management systems is a system that defines, manages and executes workflow processes through the execution of software whose order of execution is driven by a computer representation of the workflow process logic. Workflow technology incorporates the benefits of co-operative information systems, computer-supported co-operative work, GroupWare systems, and active databases. Workflow management technology addresses the following

requirements [6]:

- Improved efficiency, leading to lower costs or higher workload capacity
- Improved control, resulting from standardisation of processes
- Improved ability to manage processes; identification and analysis of problems
- Reduced Costs (e.g. labour)
- Increased quality or capacity while controlling costs
- Construction of unique customised business processes to deal with specialised management work practices
- Improved information distribution, and elimination of the delays caused by the need to move hard copy information around the organisation

Thus workflow management can be considered a very attractive technology for integration and interrelation of telecommunication management components. There are many differences between the architectures, which are used by workflow systems. However most of the workflow systems fall into one of two broad categories [6]: (i) Forms and messages based workflow systems which performs electronic routing of forms to users' e-mail in-boxes and (ii) Engine based workflow systems, which communicate with humans or components via specialised middleware. It is the workflow engine based approach, which this paper will focus upon to achieve management component integration.

### **3.1 Workflow Standardisation**

The standardisation of workflow systems has been on-going since 1993 with the formation of the Workflow Management Coalition WfMC (an industrial consortium which set about standardising an architecture for workflow engine based systems, and several interfaces for application invocation, process definition, process management and system interoperability). In 1998, the OMG ratified the definition of a workflow facility, which was based on the WfMC standards

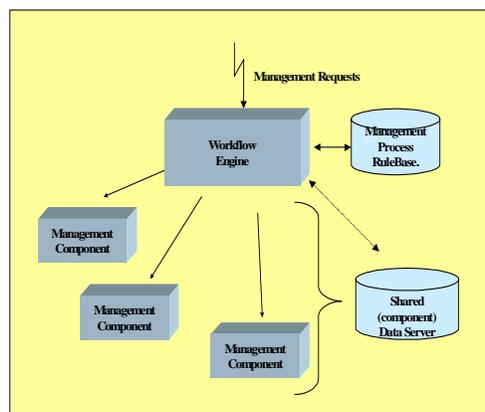
### **3.2 Workflow Engines**

A Workflow Management System (WFMS), as defined by the Workflow Management Coalition, (WfMC) [7] is a system that defines, creates, and manages the execution of workflows through the use of software, running on one or more workflow engines, which is able to interpret the process definition, interact with workflow participants and, where required, invoke applications (or components). A workflow engine is the basic workflow management control software. This software is often distributed across a number of computer platforms to cope with processes, which operate on a wide geographic basis. The workflow engine controls the flow of work through the system (sequences of management activities which form a management business process) by interpreting the management process rules to determine the scheduling of required activities, and invoking the relevant management components. The engine is responsible for:

- Business process creation, deletion, and management of process execution from instantiation through completion

- Control of the activity scheduling within an operational (business) process.
- Interaction with management components and/or human resources (which execute the required management activities).
- Monitoring and control of the management processes in execution.

Figure 3 illustrates a generalised workflow engine, which accepts a (management service) request and based on its process rule-base, invokes the correct sequence of components. The components pass application specific values (input and output parameters) via the shared (component) data server.



**Figure 3. General Workflow Architecture**

However, workflow should not be considered as a stand-alone technology. Rather it should be viewed as a 'value added' technology - building upon the services provided by other distribution technologies. Workflow adds the capability of intelligent enactment of application component operation to support an overall business process definition. In order to fully achieve this enactment, a number of other technology services will be needed. Examples include:

***Distributed Processing*** - To give an underlying software process distribution mechanism. This may be achieved in a number of different ways and will be used by the workflow engine to invoke application components, which reside upon remote machines. Technologies, which may be used for this purpose, include CORBA, DCOM and Open Group/DCE.

***Distributed Transaction Processing*** - In some instances it may be necessary for a number of application components to do a part of the overall process step. However, each partial step must either be fully completed or none performed (transactional). Such 'atomic' operations across multiple application components will be possible if they are each governed by 'ACID' properties supported by Distributed Transaction Processing (DTP) technology. Hence, a combination of Workflow and DTP technologies can provide an extremely powerful business

process-supporting environment.

**Security** - As application components become more distributed they will reside in a variety of environments which will each have a different degree of trust associated with them. If application components are to be linked together across these different trust domains, then appropriate security mechanisms will need to be put in place (e.g. Authentication, Access Control etc.). The exact set of mechanisms will be dependent upon the security policy defined for the overall system

**Systems Management** - The WfMC framework has as one of its defined interfaces an Administration Interface. However, a complete system will consist of many other services, which must also be managed. Examples include management of the Distribution Technology (e.g. CORBA), management of the Operating Systems, management of the individual Application Components etc. Hence, Administration of the Workflow Engine should ideally be fitted within this wider Systems Management Framework.

### **3.3 Workflow in operation**

There are a great many products and research projects which offer support for workflow management. In April 1996, 250 products claimed to support workflow features and/or workflow management[8]. This constituted a market size of more than one billion dollars. The number of products has risen since then.

Many of the products simply provided a means of graphically representing a business process using techniques such as dataflow, digraph, flowchart, network, orgcharts, percharts etc. e.g. Zippen [9]. Others are data management systems, which use e-mail, imaging, databases, electronic forms, engineering drawings etc. to collaboratively process documents or data. Groupware also forms part of this group, Lotus Notes being a good example.

All of these systems have an emphasis on office processes, e.g. imaging, document routing, enhanced mail. However a number of limitations are evident with these types of workflow systems [10].

1. Lack of support for heterogeneous computer systems
2. Incompatibility between workflow products
3. Failure to capture distributed/true nature of infrastructure in business model
4. Scalability not achieved
5. Very little support given towards fault-tolerance and reliability.

Most of these products were designed for small collaborative projects with small loads. As such, they are unsuitable for large-scale workflow management (e.g. Telecom deployments), which may potentially involve several thousand users, hundreds of thousands of concurrently running processes and several thousand sites distributed over wide area networks [11]. Research projects, however, have confronted many of these issues. Many current research projects are drawing from methodologies and technologies such as object oriented design, the World Wide Web, CORBA, transaction processing, Java and others in order to help solve some

of the problems mentioned above.

***CORBA and Workflow***, CORBA is used in varying degrees within many workflow research prototypes. In the simplest case, CORBA is used for database access or as a wrapper around legacy applications. The Mentor project uses CORBA to provide a uniform interface to heterogeneous invocable applications [12]. The WebFlow system communicates with legacy applications, a relational database and a document management system through CORBA [13].

The WorkWeb project uses a network of CORBA-based agents, where each agent represents a resource or a participant[14]. These agents collaborate and vie for resources. In OrbWork, again based on METEOR2, transactional concepts are implemented using CORBA to achieve fault tolerance[15]. It includes a layer of CORBA-based system components and failure detection mechanisms, which increase availability and allow recovery. Persistence and scalability are other key requirements, which led to the use of CORBA.

The OrbWork project is a CORBA-based workflow engine which contains a 'Workflow Model Repository', a task manager (combining the duties of the scheduler and dispatcher), a monitor (holding state for the system as a whole) and tasks (wrappers around legacy applications).

### **3.4 Design and Implementation of Telecommunications Management Workflow Engine (TMWE)**

This section describes the design and implementation of a distributed, component-based telecommunication management workflow engine, which has been developed to support the integration of management components.

The engine itself consists of a scheduler, which accepts management requests and initiates instances of management processes. The scheduler uses a Knowledge server to interrogate the management process rule base and determines the next activity to be enacted. The scheduler is implemented as a multi-threaded process in order to deal with concurrent management requests. When the scheduler initiates work, this work is logged within a Workflow Information Server (WIS). This WIS server maintains the state of all management process instances (i.e. all instances of management requests currently being executed within the management system). Once the next activity to be enacted as part of a management process has been identified, the scheduler passes this information to the workflow dispatcher.

The dispatcher is responsible for the invocation of the appropriate management component, which supports this activity. Figure 4 depicts the TMWE and illustrates the components in the engine.

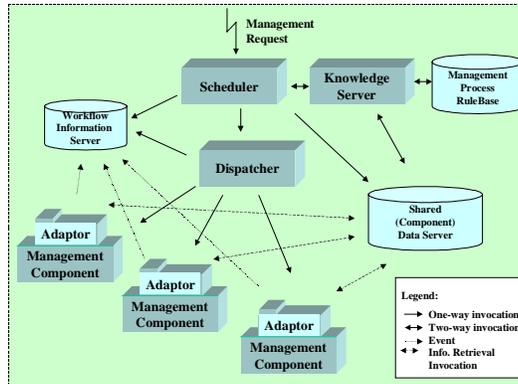


Figure 4 TMWE Architecture

The dispatcher is likewise multi-threaded to support concurrent component invocations. Typically before a component can be invoked, some input parameters have to be retrieved. Such parameters may be configuration information, or may be outputs from the execution of other component invocations.

The dispatcher could potentially become congested if it must perform this information gathering as well as carry out concurrent component invocations. Also, the implementation of the dispatcher may become very complex if it has to know or interpret the information (parametric) requirements of each component.

For these reasons component adaptors were developed which interface the workflow engine to the components. The adaptor source code is over 80% generic as the interface to the workflow engine is standardised across all workflow adaptors and only workflow control data is passed between the engine and adaptor(s). The management component specific part of the adaptor is responsible for retrieving the information required to invoke a management component. This information is stored in the Shared (Component) Data Server, the interface to which is again common for all adaptors. The adaptor is also responsible for placing any resultant information, which is required to be shared, into the Shared Data Server. A 'wrapper' object, either remote or running in the virtual memory space of the adaptor, performs the actual interaction with the management component.

The adaptor lets the workflow engine know that specific management activities have been completed, by sending events or one way asynchronous calls to the Workflow Information Server (WIS). The WIS has a number of registered receivers, which require to be notified of such completions. These include, but are not necessarily limited to, the scheduler and dispatcher.

The use of asynchronous invocations (or events) between the adaptor, WIS, Scheduler, and Dispatcher allows greater degree of concurrency, less chance of activity blocking and more flexible integration of the workflow engine itself.

The Scheduler, Dispatcher and adaptors were all implemented in JAVA, running on Win NT. The WIS and Management Rulebase used commercial database and Knowledge based systems. CORBA (Orbix 3.0) was used as the distributed

platform for the workflow engine.

#### 4 Case Study – Using Workflow Engine within CORBA based Telecommunications Management Architecture

The ACTS FlowThru[2] project is currently evaluating the component integration technologies mentioned above, across a range of TeleManagement Forum related business processes, namely Service Fulfilment, Service Accounting and Service Assurance. In the area of Service Accounting, FlowThru is integrating a CORBA compliant service management platform with a workflow engine.

The system developed is based on a Service Provider offering multimedia services to a user, but sourcing network connectivity and multimedia content from two other providers (network provider and content provider) [16]. Figure 5 depicts the 'Use Case' model of the system, which identifies the external actors of the management system, (namely the Multimedia Service Customer Administrator, Multimedia Service User, Multimedia Service Retailer, ATM Network Provider Retailer). The Use Case diagram below identifies the management business processes supported by the system. UML Use Case diagrams were used to depict the actors at the system boundaries because of its expressive power and because UML is fast becoming one of the most important 'standard' software modelling notations. UML Use Cases also provided the high degree of abstract required at this level of description.

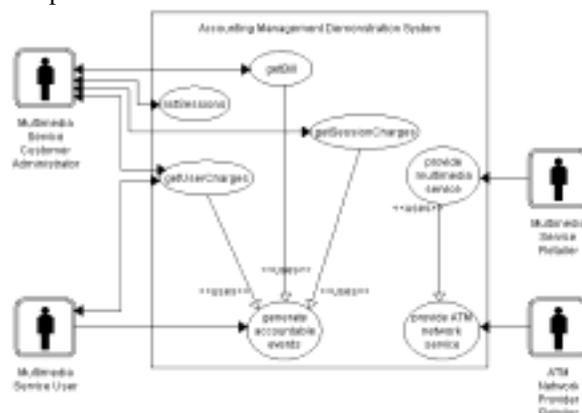
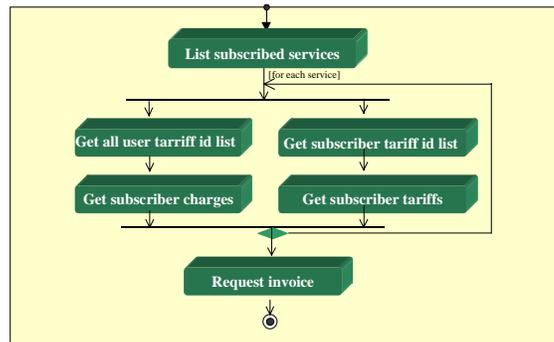


Figure 5: Accounting Trial - Use Case Summary

At this level of abstraction the workflow engine is completely hidden. The next step is to define the activities involved in each of the business processes. Also required to be captured are both the interactions between activities (control flows) and the data flows between activities. There is a broad choice of activity diagramming notations that have been used in workflow specification e.g. from flowcharting to petri nets. A criteria for evaluating different techniques for

Business Process modelling was collated from several sources [17], [18], [19]. This criteria included being able to represent both IT systems and people equally well. In addition strong support for the representation of (i) control and data flow (ii) all objects, activities and transitions (iii) role responsibilities. Other criteria includes the ease by which it could be understood by both managers and developers; allow flexibility (of model element addition/removal); the support for different levels of abstraction; the identification of bottlenecks and deadlocks; the production of non ambiguous models; the support for concurrency; and the ability to capture both manual or automated activities.

For the telecoms accounting system, it was decided to adhere to UML based notations. There are no specific workflow notations within UML. However, UML activity diagrams (Figure 6) and UML Collaboration diagrams were investigated and were adapted to provide the required descriptive capability.



**Figure 6 Representing Control Flow in Business Process**

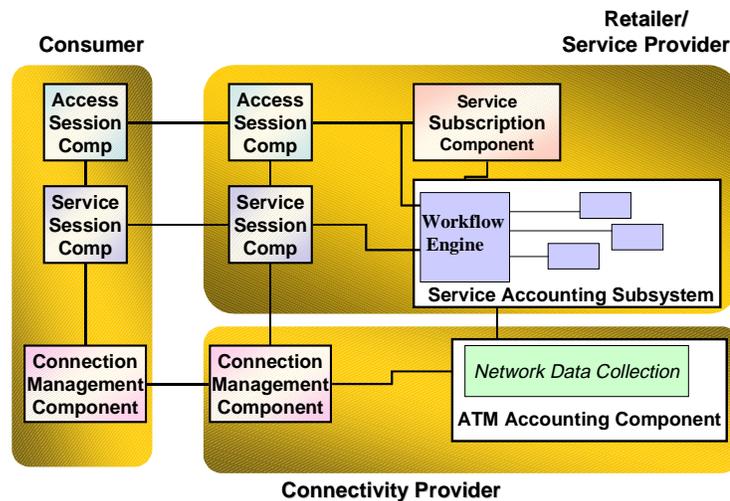
The next step was to map the accounting activities involved in the business processes onto accounting components. A range of accounting components were available from previously developed (TINA-C compliant) prototype systems, e.g. tariff control component and User Metering Management. However, new components were required to support some of the required accounting functionality.

Having mapped out the activity diagrams and collaboration diagrams associated with each accounting business process, the next stage was to codify the activity diagram's control logic in a knowledge-based system (within the workflow engine). Again many knowledge representation techniques are possible e.g. constraint languages, rule base, petri nets etc. For the trial, a rule based system was employed (Java Expert System Shell). The rule-base contained the logic for all business processes implemented by the workflow system, and was interrogated on each step of executing a business process instance. The workflow engine's dispatcher and adaptors were used to interoperate with the account components. A

(Shared) Component Data Server offered a generic interface for the temporary storage of information flows between the various accounting components. No application (accounting) data was passed through the workflow dispatcher and scheduler. Rather, the (Shared) Component Data Server acted as a intelligent persistence service for the information flows. This was important for robustness of the distributed system as well as reliability.

#### 4.1 Integrating the Workflow based Management system within an existing Telecommunications Management Architecture

The accounting system was integrated within an existing telecommunications management infrastructure. This infrastructure had previously been developed and adhered to the TINA-C architecture. Within the accounting system, the workflow engine integrated, a range of TINA-C related accounting components. e.g. Account Manager, Tariffs Control, Bill Control, Charge Control, User Metering Management etc. Figure 7 depicts the several TINA-C architecture components and illustrates how the workflow engine was sited within the architecture.



**Figure 7. TINA based Service architecture using Workflow engine based Accounting Component Integration**

The Accounting Subsystem is actually made up of a WorkflowEntry Agent, the workflow engine and several accounting specific components. The workflow engine co-ordinates and sequences the interactions of these accounting specific components to ensure the desired management activities are carried out (e.g. generate bill for the customer, generate tariff information, etc.). The Workflow Entry Agent allows the easy integration of the workflow system into existing (client) infrastructure. Thus the Workflow Entry Agent offers functional interfaces

(e.g. get bill etc.) to the other TINA components, and maps these functions to workflow business process invocations to be used by the workflow engine. All component interfaces were specified in CORBA IDL and components were executed within a CORBA based infrastructure.

The use of the engine to support the accounting system allowed the easy introduction of new accounting components without disruption or changes to other accounting components. On introducing a new component into the accounting system, the operator needed to either compose new, or amend existing, business process rules (accounting management). This composition/amendment is required as the engine uses these business rules to decide which accounting components to invoke to satisfy a management request.

## **5 Conclusions on Workflow for Telecoms OSS**

Experience gained from research designing and realising workflow based telecommunications operational support systems, suggests that workflow (coupled with distributed systems) technology offers a very powerful and flexible basis for implementing automated telecommunication management tasks. As an integration technology, it adds the capability of intelligent enactment of application components, whilst also supporting both control and data requirements of the components. In terms of the business context, Workflow can assist business process automation and flow-through. In terms of systems context support, workflow will increasingly become an off-the-shelf systems technology supporting an application component architecture. Workflow engines will become increasingly embedded on top of distributed management platforms.

The full power of workflow will not be realised without the support of a well-defined application component architecture. As the software industry moves to a 'componentized' approach to systems construction, workflow is well placed to offer significant benefits to automated and managed component integration. However, such component catalogues and repositories are only emerging.

The granularity of these application components is crucial in gaining the full benefit of workflow technology. Workflow based component integration does not suit very fine grained object integration as the complexity of data sharing and control flow are too great. Alternatively, if the application components are too course grained, the concurrency control offered by the workflow system may be under utilised. However, sometimes the concurrency is not the reason for using workflow technology. Workflow based approaches have been used successfully for the integration of legacy systems and 'new' components. The workflow engine can handle the gradual 're-engineering' of the legacy system access and its integration with new (or replacement) components. This is one of the reasons why workflow technology has enabled Business Process Re-Engineering within organisations.

Workflow is a very capable technology in its own right but, when combined with other technologies such as CORBA and CORBA Common Services etc. it can provide an extremely comprehensive telecommunication management application support environment.

### **Acknowledgment**

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